



INVESTING IN YOUNG PEOPLE



APRIL 2009 TO MARCH 2010 YaSiG REPORT - ACTIVITIES AND ACHIEVEMENTS

Young and Safe in Gainsborough Ltd (YaSiG Ltd) is a not for profit organisation and Company Limited by Guarantee. In March 2010 YaSiG Ltd became a registered Charity. The company, established in 2007, operates as a social enterprise in Gainsborough, Lincolnshire and aims to improve educational opportunities and provide inspiration for young people aged 13-2 years

YaSiG is a partnership organisation and the Board consists of representatives from the following sectors and agencies; Business, Community and Voluntary, Lincolnshire County Council Children's Services, Lincolnshire Police, Lincolnshire Youth Offending Service and West Lindsey District Council.

All of the above organisations and individuals work in partnership to achieve shared local, regional and national objectives in relation to the development and 'well-being' of young people living in Gainsborough, West Lindsey and surrounding areas.

This report is presented in five sections to provide a detailed and reflective overview of the successful work undertaken by YaSiG during the twelve month period between April 2009 and March 2010.

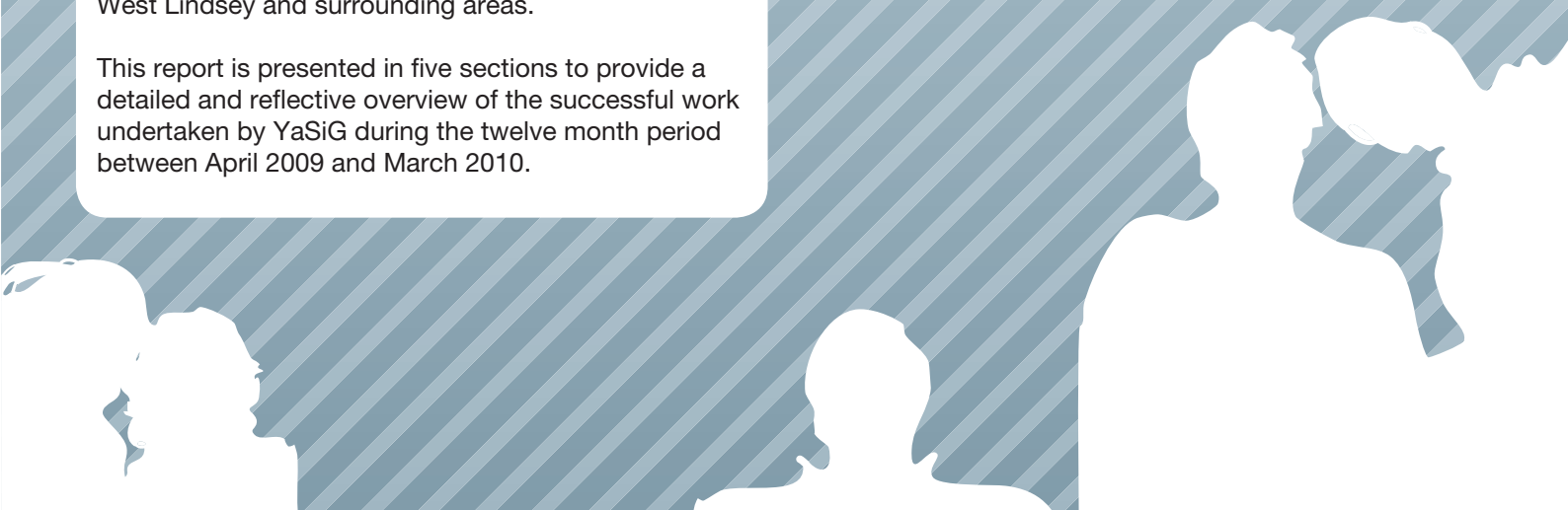
1 Alternative Education Vocational Training

2 Finance and Staffing

3 Community & Young People Involvement

4 Property Development

5 YaSiG ENTERPRISE DEVELOPMENT





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1 Alternative Education Vocational Training



Key Activities

- Continue to develop YaSiG Alternative Education Programmes. These include: Motor EX, LEARN, and No Way Baby!
- Implement quality assurance policies and procedures.
- Work towards independent educational institution status
- Implement key monitoring and evaluation processes

Key Achievements

- 40 young people have participated in the LEARN Programme
- 19 young people have worked on the Motor EX programme, over 90% of the participants achieved a minimum of one nationally recognised qualification
- 20 young people have undertaken the No Way Baby! programme, over 50% of the participants achieved care levels of over 95%
- 5 different secondary schools made referrals to YaSiG

April 2009 - March 2010

The YaSiG Alternative Education programme has been developed for young people aged 13 -16 and is a diverse and responsive programme for those individuals who are not positively engaging in mainstream education. Learning is aimed to be accredited through ASDAN and CITY & GUILDS.

The approach is 'young person centred' with provision delivered in line with each pupil's identified individual needs.

Students are taught in small tutor-student ratios of 1:5, provided with a personalised learning plan and supported to work at their own level.

Courses include embedded basic literacy and numeracy and involve activities that give emphasis on building vocational skills, social skills, improving confidence and working as part of a team.

The programme is supervised by youth professionals who are competent to deal with a range of student behaviours, social and educational needs.



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Aims for 2010 - 2011

- To develop a Horticulture programme suitable for school age and post 16 young people
- To develop Catering Courses for pre and post 16 young people
- To maximise capacity of young people on the Alternative Education Programme and achieve the best possible outcomes for each individual

The REACH (Re-Engage and ACHieve) project

This has been developed for young people aged 16-24. It has been designed to re-engage those who are NEET (not in education, employment or training) and may have low self confidence or low self esteem. It is a 12 week programme that provides learners with the knowledge, skills, confidence and opportunities that they need to help them back to work or training. The course includes embedded literacy and numeracy whilst developing employability. Learners on the REACH course are given opportunities to attain nationally recognised qualifications including First Aid and Key Skills.

Key Achievements

- 25 young people engaged in the REACH programme
- 96% of the participants achieved a minimum of one nationally recognised qualification



YaSiG Youth Sports Initiative

- Achieve engagement of 360 inactive young people into sporting activity through traditional sports development and partnership working with referral agencies
- Deliver 128 sport related qualifications to NEET and vulnerable young people through direct recruitment and working with partner agencies
- Develop exit pathways for beneficiaries of sports qualification through delivery of higher qualifications and improved support & recognition of volunteers
- Secure funding for the continuation of the project through funding bodies who share YaSiG's outcomes
- Partnership work to establish youth orientated legacy sports sessions which operate with independence from YaSiG

Key Achievements

- 340 non-sporty young people have engaged through the project into regular sports sessions
- 140 sports qualifications have been delivered to young people as a 'stepping stone' for progression to the planned 64 yearly qualifications
- 41 achieved a certificate in Sports Leadership (SLUK)
- 4 achieved the Level 1 in Sports Leadership (SLUK)
- 113 achieved the First Aider Award
- 11 achieved 'Appointed Person' First Aid
- 37 achieved Level 2 awards (First Aid/Sports Leadership/National Governing Body)
- 42 achieved National Pool Lifeguard Qualification (NPLQ)

Aims for 2010 - 2011

- To develop and implement the health and well-being Project
- To promote good health and well-being with all young people engaged in YaSiG programmes



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2 Finance and Staffing

April 2009 - March 2010

The Finance and Staffing Group has three members: two directors and the manager meeting on a 6 weekly cycle to ensure the smooth running of the financial procedures and all staffing related matters of YaSiG Ltd

Key Activities

- Preparation and submission of audited accounts to Companies House
- Review of the financial procedures and controls of YaSiG Ltd
- Monitoring and evaluating both Capital and Revenue Expenditure
- Recruitment and selection of all staff
- Providing HR support

Key Challenges

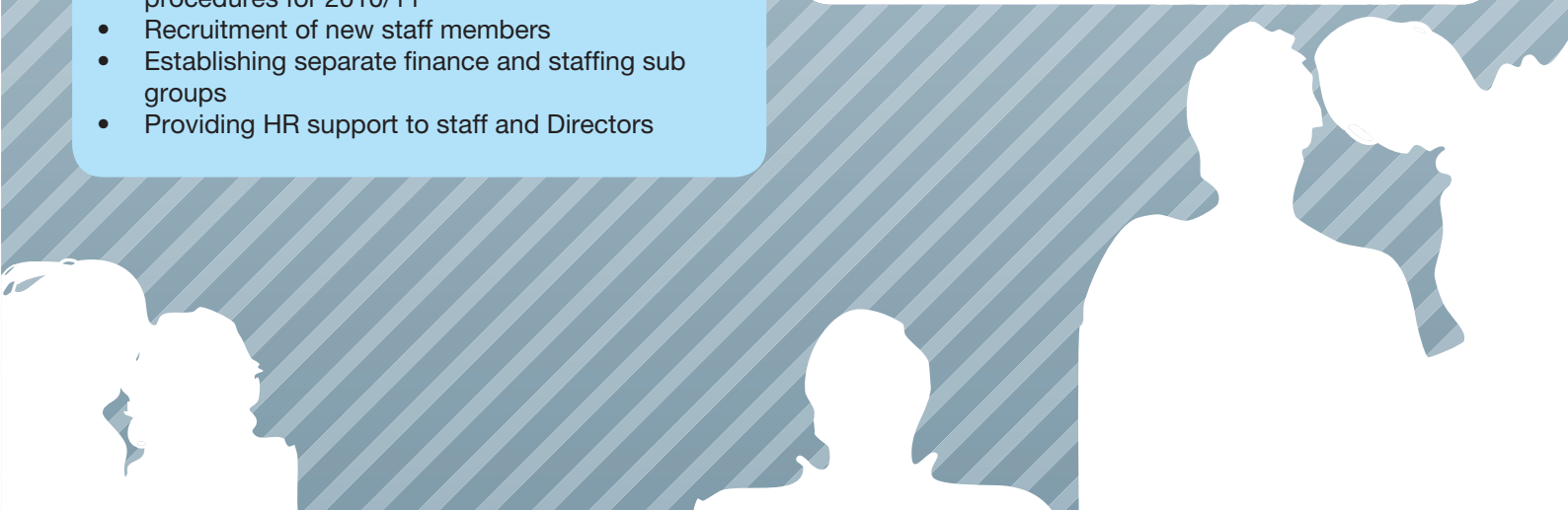
- Preparing accounts in line with Charity Commission Regulations
- Building up a small reserve of funds
- Locating and applying for funding to support management costs for YaSiG Ltd
- Maintaining cashflow to meet expenditure with limited reserves

Aims for 2010 - 2011

- To ensure the longer term financial sustainability of YaSiG Ltd
- To ensure new accounting procedures are fit for purpose to meet the needs of the organisation
- To ensure all HR policies are fit for purpose

Key Achievements

- The securing of £63k for a Health and Well-being project
- Successful management of trading accounts for 2009/10
- Employment of business professionals to support YaSiG develop its business case
- YaSiG Ltd made a small surplus on the trading activities
- Recommendation for more efficient financial procedures for 2010/11
- Recruitment of new staff members
- Establishing separate finance and staffing sub groups
- Providing HR support to staff and Directors

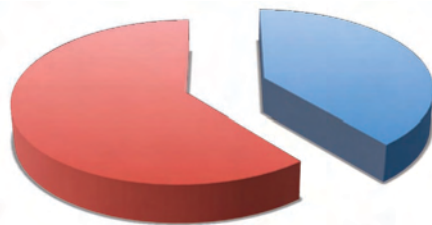




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Young and Safe in Gainsborough Ltd Income & Expenditure 2009 / 2010

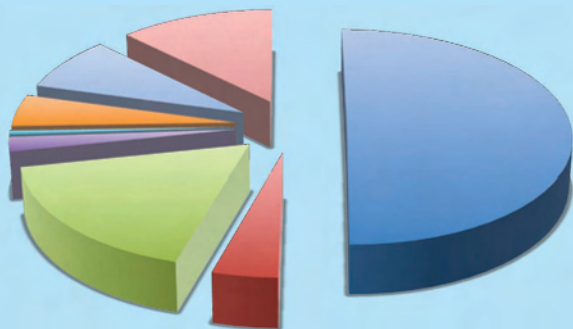
£	Unrestricted Funds	Restricted Funds
Income	97,183	110,520
Expenditure	80,675	51,729
Transfer between Funds	40,404	-40,404
Funds brought forward	-1,238	81,850
Total Fund Carried Forward	55,674	100,237



■ Restricted Funds Expenditure
■ Unrestricted Funds Expenditure

Expenditure 2009 / 2010 (Total £132,404)

Restricted Funds Expenditure	£ 51,729	39%
Unrestricted Funds Expenditure	£ 80,675	61%



■ General Education Activities
■ YOF Grant
■ Restricted CiF Grant
■ Restricted ESF Grant
■ Restricted Sport Unlimited Grant
■ Restricted Grant - Active Parishes
■ Restricted Grant - Community Cashback
■ Restricted Grant - Stronger Safer Communities

Income 2009 / 2010 (Total £207,703)

General Education Activities	£ 104,337	50%
YOF Grant	£ 8,699	4%
Restricted CiF Grant	£ 35,918	17%
Restricted ESF Grant	£ 4,533	2%
Restricted Sport Unlimited Grant	£ 1,216	1%
Restricted Grant Active Parishes	£ 10,000	5%
Restricted Grant - Community Cashback	£ 17,000	8%
Restricted Grant - Stronger Safer Communities	£ 26,000	13%





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3 Community & Young People Involvement

April 2009 - March 2010

The YaSiG Community Involvement and Marketing Action Group aims to promote YaSiG to the local community and ensure that all young people are engaged and involved in YaSiG's development and promotion.

Key Activities

- Canvassing and consulting with the local community, particularly young people, and collating their views on the development of the YaSiG initiative.
- The development and implementation of a YaSiG Marketing Plan.
- Supporting the development of a young persons' group to become an integral part of YaSiG's decision making process.
- Launching the YaSiG Youth Coffee Bar and other associated strands of the project

Key Achievements

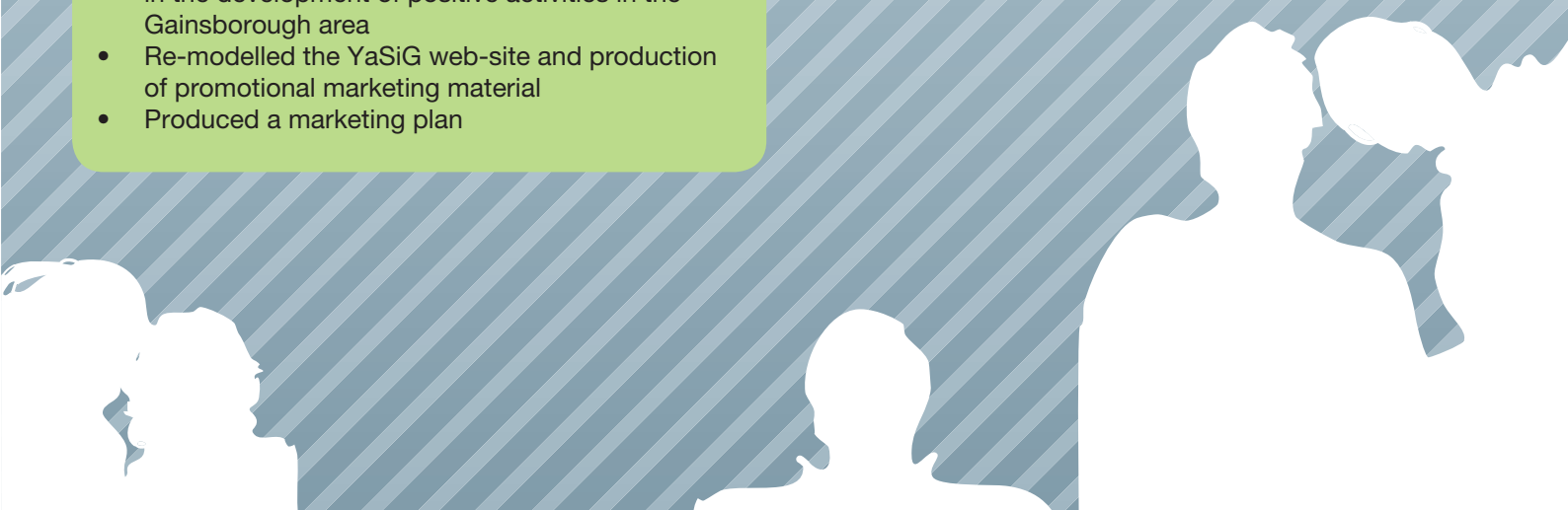
- Selected the name of the Coffee bar as suggested by the competition winner Scott Cooper
- Promoted YaSiG's aims and objectives to a range of community organisations
- Liaised with YaSiG's 'Big Mouth' group of young people who have been actively involved in the development of positive activities in the Gainsborough area
- Re-modelled the YaSiG web-site and production of promotional marketing material
- Produced a marketing plan

Key Challenges

- Ensuring that young people are aware of the YaSiG website and can easily access it
- Encouraging wider participation in shaping the future of the Youth Coffee Bar

Aims for 2010 - 2011

- To continue to increase the involvement of young people in the running of Youth Coffee Bar
- To form a 'users group' to ensure that appropriate services and courses are provided in the Youth Coffee Bar and internet café
- To maximise every opportunity for publicity with the media for the new building
- To organise the launch of the Youth Coffee Bar and secure the services of a high profile celebrity to open the venue



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4 Property Development

April 2009 - March 2010

A Property Development Team manages the redevelopment of the former CCTV building on Bridge Street, Gainsborough, into a safe, attractive, inviting, accessible, informal and friendly Youth Coffee Bar/ Alternative Education Centre.

Additional premises on Acland Street currently house the alternative education centre and MotorEX workshops.

Key Activities

- Working with West Lindsey District Council to ensure the development of the Bridge Street property and the spending of £1.1 million capital expenditure grants
- Ensuring that spending is in line with funders requirements
- Reviewing and monitoring expenditure
- Ensuring that the building is completed to time-scale and to required quality standards
- Refurbishing the building on Acland Street to incorporate classrooms and a workshop



Key Achievements

- Agreed Bridge Street building redesign in line with funding changes
- Tenders received and judged May 2009
- Contractor appointed in June 2009
- Planning permission for building obtained
- Building work commenced in late August 2009
- Achieved BLF funding spend by 31 March 2010
- Secured funding from Community Safety Partnership and Active Parishes to support the refurbishment of Acland Street premises

Key Challenges

- To ensure that the Bridge Street building is ready for September 2010 usage
- To ensure that sufficient funds are available to fit out the building





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5 YaSiG ENTERPRISE DEVELOPMENT

April 2009 - March 2010

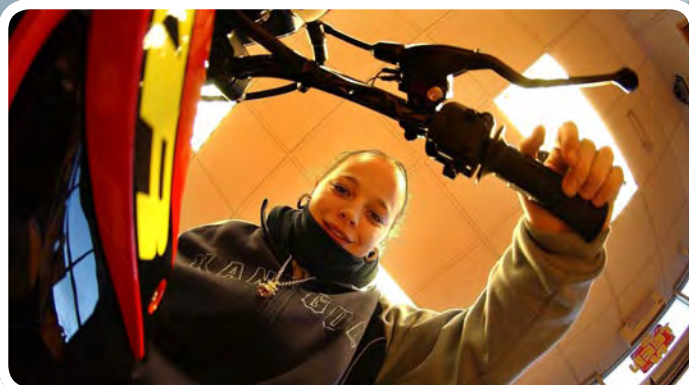
The YaSiG Enterprise Development Action Group consists of three Board Members and a YaSiG Manager with meetings taking place at a minimum every six weeks but frequently more often to address issues as and when required. As a social enterprise, the aim of the YaSiG Enterprise Development Action Group is to achieve financial sustainability through continuous development of its business activities whilst at the same time delivering the broader vision to help young people in Gainsborough and West Lindsey. Key to YaSiG's sustainability is its relationship with customers, provision of valued services and delivery of high quality services.

Key Activities

- Research to identify future capital and revenue income opportunities, liaison with potential funders and developing funding applications
- Publicity and dialogue with potential customers to appreciate their needs and concerns
- Ensuring appropriate Service Level Agreements are in place with customers ensuring clarity of delivery and outputs expected
- Appropriate diversification of the business to avoid too much reliance on a single market Keeping abreast of changing legislation and other developing requirements to ensure the enterprise stays 'fit for purpose', complies with any new criteria and meets all quality standards
- Marketing the YaSiG social enterprise to attract new Directors/Board members with relevant knowledge, understanding and skills

Key Achievements

- Successful funding applications secured nearly £80,000 revenue income from a variety of sources including the European Social Fund, the Youth Opportunities Fund and Health and Well-being and £53,000 capital income via the Community Safety Partnership, Active Parishes and the Community Cashback Fund.
- The fitting out and opening of the ground floor Motor Ex Workshop and first floor suite of training and office facilities at The Old Granary in Acland Street. This development has also enabled other Alternative Education programmes and YaSiG administration to be housed in the same building as a temporary measure until the Youth Coffee Bar complex is completed.
- A major upgrade of the Motorcycle Track at Blyton to Autocycle Union quality standards to provide practical riding facilities for course members and other diversionary activities for vulnerable young people.
- 2009-10 Service Level Agreements signed off with all existing and some new customers with a high occupancy being achieved on programmes.
- Business diversification through the expansion of new courses via Motor Ex and new programmes in Horticulture and Health and Wellbeing with appropriate staff recruited to deliver this wider provision.
- As part of the Marketing Plan, an Open Day was held on 12 November 2009 to publicise the Motor Ex Workshop and other facilities at The Old Granary and 25 representatives including the Chief Constable for Lincolnshire attended along with others from Lincolnshire Police, schools, colleges, West Lindsey District Council and supporting agencies.





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- Completion of the April 2010 – March 2013 YaSiG Business Plan incorporating a Vision Statement and Operational Plans.
- Quality assurance activities successfully undertaken through liaison with DCSF, CfBT, EMDA and the Autocycle Union to ensure YaSiG continues to comply with relevant legislation.
- Achieved registration as a Charity in March 2010 – Number 1135306.
- Development of an action plan for the opening of the Youth Coffee Bar later in 2010.
- A new website developed and operational.
- Two Board appointments, one new Director and one additional Board member via a successful application to Business Champions.
- Plans in place for a governance review later in 2010.



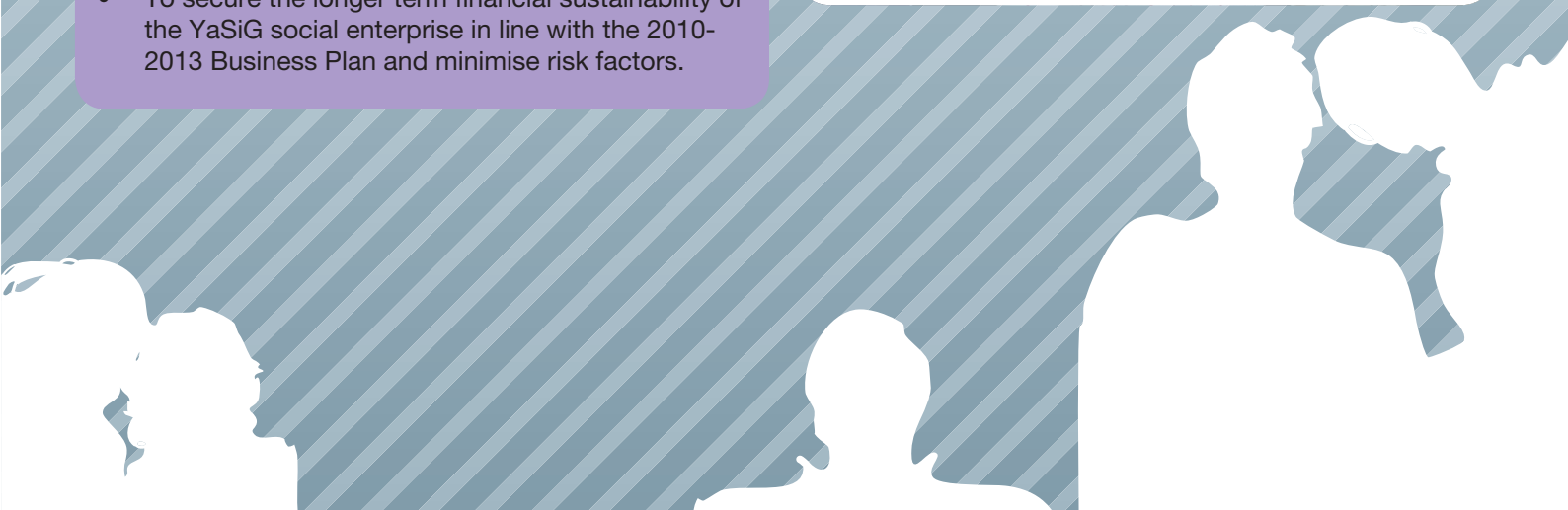
Key Challenges

- Attracting sufficient medium and longer term income to sustain rapid development of the YaSiG social enterprise in a difficult national economic environment.
- Targeting potential funding streams accurately and maximising time spent completing applications to best effect.
- Ensuring all Charity Commission requirements are fully met to a good standard and within deadlines.
- Keeping up-to-date with new and developing legislative requirements.



Aims for 2010 – 2011

- To secure the longer term financial sustainability of the YaSiG social enterprise in line with the 2010-2013 Business Plan and minimise risk factors.





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